



# Respect



UEFA Football and Social  
Responsibility Report  
2018/19

# Fare network

Eastern European development with the Never Again Association (NAA)

[nigdywiecej.org](http://nigdywiecej.org)



## Mission

The NAA promotes multicultural understanding and contributes to the development of democratic civil society in central and eastern Europe.

## Objectives

Educate young people to reject racial and ethnic prejudice through educational and cultural events with anti-racism and anti-discrimination messages.

Publish and distribute educational materials on issues such as racism, anti-Semitism, xenophobia and discrimination.

Monitor and document instances of hate speech, discrimination and hate crimes inside and outside stadiums.

Take part in public debates to promote the message of respect for diversity.



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### Highlight

On 25 October 2018, the European Parliament adopted a resolution calling for national sports federations and football clubs to counter the scourge of racism, neo-fascism and xenophobia in stadiums and throughout the world of sport. The NAA worked in cooperation with members of the European Parliament to prepare the content of the resolution.

# 355

The resolution was adopted by 355 votes to 90, with 39 abstentions. The European Parliament “supports and praises social groups and civil society organisations fighting against fascism, racism, xenophobia and other forms of intolerance and calls for their protection”.

### Main achievements

- On 9 November 2018, the NAA was represented at a conference in Zagorow, Poland, Stop Hate Speech, in which law enforcement representatives and the director of the Kulmhof Death Camp Museum in Chelmno also participated.
- Educational and cultural events with anti-racism and anti-discrimination messages were co-organised and promoted, including sports activities, concerts, exhibitions, book launches, film screenings and festivals. An article describing several initiatives that

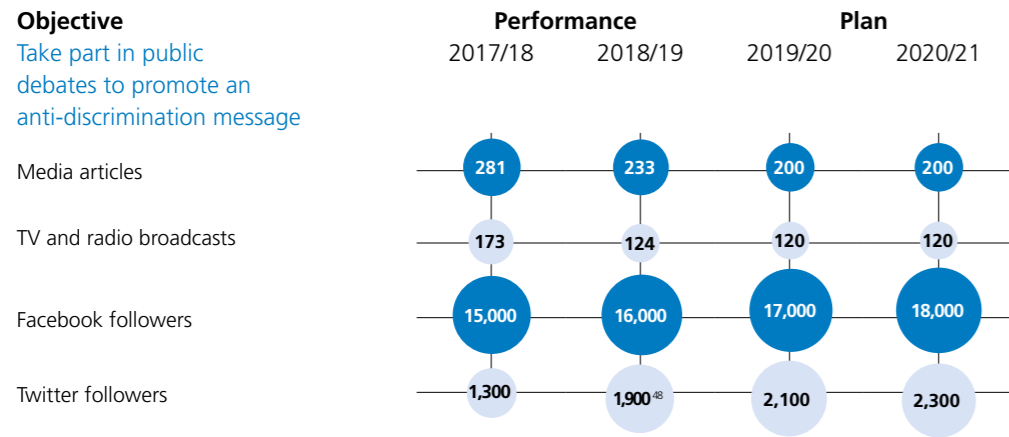
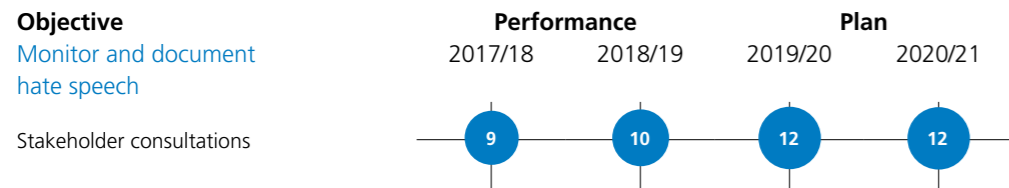
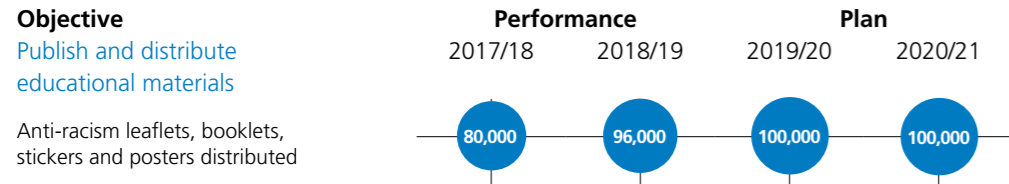
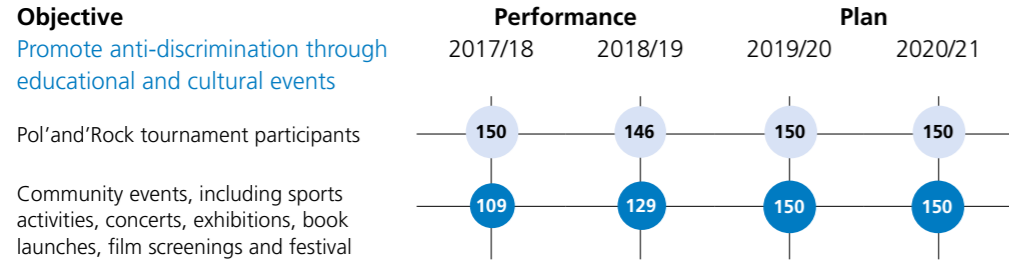


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took place in November 2018 can be found on the [NAA website](http://NAA website).

- Europe’s largest free open-air festival, the [Pol’and’Rock Festival](#), was held from 2–4 August in Kostrzyn on the Polish-German border. The festival attracted over 500,000 people and featured a unique edition of the Let’s Kick Racism Out of Stadiums tournament, organised by the NAA. A match was also played between the NAA team, together with artists involved in the Music Against Racism campaign, and a team led by the Polish civil rights ombudsman.
- The NAA continued to participate in public debates and promote the message of anti-discrimination. The association was consulted and quoted by numerous local, national and international media, and its own [social media presence](#) grew.
- A large number of [educational materials](#), including anti-racism leaflets, booklets, stickers and other materials were published and distributed at numerous events throughout the year. Target groups included young football fans, as well as all those attending the festivals and other cultural events.

**Key performance indicators**



<sup>48</sup> The significant increase in followers came as a result of growing interest in the NAA's activities and the general growth of Twitter in Poland and central and eastern Europe.

**Planned activities**

Year	Month	Activity
2019	JUL	
	AUG	Pol'and'Rock Festival
	SEPT	
2020	OCT	A special Music Against Racism rock concert, held in Dabrowa Gornicza, Poland, as part of the International Day Against Fascism and Anti-Semitism – 9 November
	NOV	
	DEC	
	JAN	
2020	FEB	NAA Hate in the Stadiums report to be published on the International Day for the Elimination of Racial Discrimination, with the NAA continuing to monitor and document instances of hate speech, discrimination and hate crimes throughout the season – 20 March
	MAR	
	APR	
	MAY	
	JUN	

Preparation and distribution of educational materials at a variety of events

Participation in public debates to promote the message of respect for diversity



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