

The People's Declaration



Join the growing number of individuals and organisations calling for action to protect our rights, rein in Big Tech and pave the way for a better digital future

122 organisations signed:

We, the people, demand technology that serves us, instead of putting us, our communities and our democracies at risk.

We call for an end to Big Tech's destructive business model which has turned our own data into weapons against us.

We urge all those involved in scrutinising, passing, and enforcing legislation globally to stand on the side of the people you represent and take all necessary measures to rein in Big Tech's abuses whilst defending people's fundamental rights, critically - the right to free speech for all.

Legislation and regulation must:

1. Turn off the manipulation machine

Big Tech's toxic recommender systems and algorithms are amplifying hate speech and disinformation - weaponizing every societal fault line with relentless surveillance to maximise "engagement". These systemic risks are created not just by external actors but are a feature of an unconscionable, unethical business model. It is time for these platforms to de-risk their design, detox their algorithms, give users real control over them and be held to account for failing to do so.

2. Stop surveillance for profit

We've been conned into giving "consent" for surveillance. We were never given a meaningful choice. The Digital Services Act (DSA) and Digital Markets Act (DMA) must put an end to surveillance advertising that people never asked for. The use of digital services cannot be conditional on acceptance of surveillance and profiling. In addition, we demand transparency on all aspects of online ads and enforcement of our data rights to make them a reality.

3. Put people back in charge

Big Tech cannot continue to call the shots as judge and jury. The DSA must create stronger powers for regulators to hold Big Tech to account, including through robust audit powers that cannot simply be gamed by the companies. Europe must not allow a repeat of the failures of enforcement as seen with the GDPR.

Our organisations represent over 71,872,881 citizens across the EU. Today, we send a united message: we the people will no longer tolerate this relentless corporate assault on our lives and our liberty.

We expect and demand that our elected representatives will stand with us.

1. aHang
2. AI Forensics
3. Albanian Media Council (Këshilli Shqiptar i Medias)
4. Alliance4Europe
5. All Out
6. AI Forensics
7. Amnesty Hungary
8. Amnesty International
9. Amnesty International Česká Republika
10. Amnistia Internacional Portugal
11. Associação ILGA Portugal
12. Aufstehn.at
13. Avaaz Foundation
14. BeLonG To
15. Betterplace Lab
16. Bilitis Resource Center Foundation
17. Campact
18. Centar za mirovne studije \ | Centre for Peace Studies
19. Center for Countering Digital Hate
20. Centre for Research on Multinational Corporations (SOMO)
21. Civil Liberties Union for Europe
22. Coalition For Women In Journalism
23. Compassion in Politics
24. Corporate Europe Observatory
25. Critical Future Tech
26. CyberLove
27. Cyber Rights Organization

28. D64 (Germany)
29. Daphne Caruana Galizia Foundation
30. Dare to be Grey
31. Data Rights
32. De Goede Zaak
33. Declic
34. Defend Democracy
35. Defesa dos Direitos Digitais
36. Demos
37. Digital Action
38. DigiQ
39. Disruption Network Lab e.V.
40. Društvo Ženska svetovalnica
41. Ελληνικό Παρατηρητήριο των Συμφωνιών του Ελσίνκι - Greek Helsinki Monitor
42. Eesti Inimõiguste Keskuse
43. Eesti LGBT Ühing
44. Ekō
45. Eticas Foundation
46. Eurochild
47. European Network Against Racism
48. European Public Service Union (EPSU)
49. European Roma Rights Centre
50. European Trade Union Confederation/Confédération Européenne des Syndicats
51. European Youth Forum
52. Fair Vote UK
53. Faith Matters
54. Federación de Consumidores y Usuarios CECU
55. Forum for Equitable Development
56. Foundation for Market Information Research (SOMI)
57. Foxglove
58. Freedom United
59. Friends of the Earth Europe
60. Gays and Lesbians Accepted in Society Foundation
61. Glitch
62. Global Action Plan
63. Global Witness
64. Gong
65. Hate Aid

66. Hexatrust
67. Human Rights Monitoring Institute
68. Inštitut - Marec
69. Institute for Strategic Dialogue
70. International Simultaneous Policy Organisation (ISPO)
71. Irish Council for Civil Liberties
72. KaskoSan Roma Charity
73. Le Mouvement
74. LGBT Deystvie
75. Lie Detectors
76. Lobby Control
77. Mirovni Institute
78. Missing Children Europe
79. Motif
80. Netwerk Democratie
81. Never Again Association / NIGDY WIĘCEJ
82. New Design Congress
83. Open Rights Group
84. Panoptikon Foundation
85. Ranking Digital Rights
86. Rasmusin Ja Muukalaispelon Vastainen Yhdistys Ry
87. Reporters Sans Frontières
88. Repubblica
89. She Persisted
90. Skiftet.org
91. Statewatch
92. Stop Climate Chaos
93. Stop Data Porn
94. Stop Funding Hate
95. Super Bloom (formerly Simply Secure)
96. Superrr Lab
97. Tell MAMA
98. The Citizens
99. The Good Lobby
100. The London Story (Netherlands)
101. The Peter Tatchell Foundation
102. The Real Facebook Oversight Board
103. The Signals Network
104. Transparência Internacional Portugal
105. Transparency International EU

106. Transparency International Lithuania
107. Transparency International Nederland
108. Transparent Referendum Initiative
109. Udesin
110. Unblack the Box
111. Unicorns in Tech
112. UNI europa – The European Services Workers Union
113. Uplift
114. VoxPublic
115. Waag
116. WeMove Europe
117. Women in AI (Austria)
118. Women's Lobby of Slovenia
119. World Uyghur Congress (Germany)
120. oD
121. 5Rights Foundation
122. #Jesuislà

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“The People’s Declaration”. PeoplevsBig.tech.

<https://peoplevsbig.tech/peoples-declaration/>